

# “第一火龍™ 全球中華文化傳播交流公司” 演講邀請

**概要:**  
在閱讀正式的演講內容前,請務必首先觀看並閱讀以下鏈接內容:  
視頻鏈接:<http://itmltd.com/> 集團 - 第一火龍有限公司及企業核心概要中文版.pdf  
我們懇切地希望您能瞭解並認同本活動不僅是一個全球文化交流活動,也是一個在文化認知過程中通過教育娛樂等形式發掘商業價值的契機,同時也能對今後克利夫蘭,俄亥俄,美國,中國,甚至是全世界的社會與文

公司通過全球市場文化認知並從中挖掘商業價值創造使合作各方互利互贏的機會  
中華文化淵遠流長,早在猶太基督教文化誕生千年之前就存在,ITM 集團將擔當起第一個在世界



與經濟發展”核心理念下的知識產權申請,新聞傳播價值,商業可行性及可持續性的宣傳與展示,相關產品包括高雅藝術,書畫,文學作品,音樂專輯,相關電子商務產品,以及 19 個金火焰形象的背景和文化內涵。  
展望與總結:對於 ITM 集團來說這將是全新的篇章,一個涉及擁有世界最強綜合國力的國家,美國,以及新興的世界第二經濟強國,中國的全球文化傳播交流活動即將盛大開幕。自從乒乓球外交以來,中美建交對於世界和平發展意義重大,延續美國與中國的互利互贏不僅僅是爲了全球繁榮,也是爲了完成實現全球自由民主目標的奮鬥,更是爲了我們下一代的美好未來。



面前展現中華文化誕生與發展的重任。  
這些千變萬化卻又自成一格的創新理念將展現不同傳統文化在人類文明發展的過程中求同存異以及相互理解並包容的過程  
市場營銷: 國際新聞與社會傳媒宣講活動將在各地同時進行,以寓教于樂的方式給世界呈現“第一火龍”

化發展造成長遠的影響。  
活動名稱:“第一火龍™”全球中華文化傳播交流新聞發佈,產品介紹及知識產權申請活動  
活動理念: ITM 研究、著作以及開發團隊共同協作並創造了以跨文化交流爲核心的企業實質,挖掘高雅藝術,文學以及音樂作品潛在價值並轉化爲電子商務運營以及知識產權創新,最終實現教育一代人,娛樂一代人的目標  
與贊助 / 合作商 / 認證方的共贏: 第一火龍™ 中華文化傳播交流公司,第一火龍™ 總公司以及未來醫藥

™ 公司獨創的文化理念,19 個金火焰形象及其相應的消費產品線和知識產權申請項目。  
集團背景介紹:ITM 集團已經多次成功舉行以跨文化交流爲核心的商業活動,對外宣傳美國的文化與國力,並向世界展示美國致力於造福世界的承諾。這些嘗試不僅成功創造了融合多元文化特色的廣播媒體,也增益了相關第三世界新興國家甚至是發達國家的教育與娛樂,對其產業鏈的豐富以及國民收入的提陞做出了巨大貢獻。  
價值內涵:基於“第一火龍™”公司“文化傳播



## “The First Dragon™ Global Chinese Cross Cultural Exchange Enterprise” Introduction

**Synopsis:**  
It is important to view and read the content in the following link, prior to viewing the formal Presentation:  
Video Link: <http://itmltd.com/Intro-The-First-Dragon-&-TFD-Foundation.pdf>

We earnestly believe you will agree that the global cross cultural exchange project and its educational and entertainment driven recognition and economic driver programs are viable, complement each other, and represent a myriad of long-term opportunities that will help shape the global future of the communities and cultures of Cleveland, Ohio, the United States, the People’s Republic of China (Asia) and the world.  
Introducing: “The First Dragon™” Global Chinese Cross Cultural Exchange News & Social Media Consumer Product and Intellectual Property (IP) Branding & Licensing Campaign.  
Global Purpose: Together, the ITM research, authorship and production teams have



created the enterprise essence of cross cultural exchange in fine art, literature, and music to deliver eCommerce consumer product sales and intellectual property licensing that will educate and entertain a globe of humanity for decades  
Venturer / Licensee / Sponsor Interests: To benefit from newsworthy global market “Recognition and Economic” reward factors produced by “The First Dragon™” Global Chinese Cross Cultural Exchange Enterprise, The First Dragon Foundation™ Ltd. (in organization), and The Future of Medicine, Inc.

The ITM Teams will be the first to tell the story of the birth and evolution of Chinese Culture and Belief that precedes by millennia, and then parallels, the Culture and Belief of Judeo/Christian tradition.  
The unique phantasmagoria of intellectual property highlights the similarities and differences of the parallel traditions in ways that clarify their contributions to human culture and promote those ideas which foster understanding and re-

spect.  
Branding: The International News and Social Media Multiple Release Campaign will serve to introduce the world, through education and entertainment to “The First Dragon™” Enterprise, its copyrighted 19 Golden Fire Characters, their Collectable Consumer Product lines, and related Intellectual Property Licensing Programs.  
Historically: ITM has accomplished similar complex entrepreneurial cross cultural exchange objectives in the past which have delivered new broadcasting medias that merged cultures, which, through education and entertainment, established new manufacturing and expendable income ratios within industrialized and third-world nations around the world. Such endeavours included marketing US culture and even its military contributions to advance a global appreciation for our nation’s commitment to enhance the human condition around the world.  
Validates: The global viability, newsworthy values, frequency and sustainability of the “recognition & economic” reward drivers of “The First Drag-

on™” global branding and merchandising of its proprietary fine art / Calligraphy (limited editions in multiple medias), literature, music suites, and related eCommerce consumer product sales and IP licensing of its 19 Golden Fire Characters, their stories and cultural contributions.  
In-Deed: In this new ITM enterprise, ITM is producing a global cross cultural exchange that includes the greatest nation on earth, the United States of America, and the new #2 economy on earth, China, which the USA and its allies have supported with purpose...to protect not only their global interests but also the future of hard-fought-for global freedoms -- on behalf of our children and the children of the world.

