

【暑期體演文化講座預熱】如何在零基礎的初級讀寫課上“體演文化”？

Original 張欣 體演文化教學法

體演文化教學法團隊在 2021 年暑期又搞了一個大新聞。由美國威廉大學虞莉教授主持，全美中文教師協會“基于情境的跨學科漢語國際教育”(CLTA SIG-Context-based interdisciplinary CFL Curriculum)暨“中文師生所需跨文化能力”(CLTA SIG-Intercultural Competence)興趣小組聯合主辦的 2021 年暑期體演文化教學法最新科研動態系列講座即將拉開帷幕。本次系列講座圍繞如何將前沿的教學法科研成果化解為可操作的教學實踐，小編將持續為大家帶來一系列精彩預熱與回顧。講座報名信息詳見海報。

首場講座信息

首場講座于美東 7/7 周三晚 8 點 (中國 7/8 周四早 8 點)與大家見面。主講員是美國漢密爾頓大學東亞語文系助理教授賈君卿博士。

賈君卿于 2017 年獲得俄亥俄州立大學東亞系博士學位(漢語言教學法方向)。其近期研究關注語言學習者可持續的學習動機，從大腦認知和社會心理學角度探討各年級漢語學習者的動機構建以及不同的課程設置對學習者動機的影響。在教學和教材編寫方面，賈君卿關注學

生在不同語境中的跨文化交際能力，致力于通過教學活動設計提高學生自主學習的能力、幫助學生構建有效的跨文化自我認知。同時，在網絡化和電子化的大背景下，賈君卿實踐在漢語學習初級階段就培養學生在線的交際能力且幫助他們適應電子時代的他國行為文化。

講座題目:如何在零基礎的初級讀寫課上“體演文化”？

講座摘要：

本場講座與大家探討初級漢語讀寫課的實踐和理論基礎，提出保留手寫、納入“數字化時代的讀寫體演”的新方向。希望通過課程設計和具體教學活動來拋磚引玉，與老師們一起思考在低年級讀寫課堂中實踐體演文化教學法的可行性。此次講座內容基于賈君卿博士與曾雅妮博士近期共著的一篇探討數碼時代低年級中文讀寫課教學創新的論文。該論文發表于《The Palgrave Handbook of Chinese Language Studies》。

講座提綱：

1. 初級漢語讀寫教學的普遍現狀以及“手寫電打之爭”

- 傳統低年級讀寫課的教學方式 - 手寫電打之爭

2. 結合體演理論，提出新方向

- 區分對待學生漢字識別能力和漢字輸出能力 - 聽說先行，讀寫跟進 - 讀寫內容的設計以幫助學生參與目標文化中的交流為目的 - 不棄寫，同時納入“數字化時代的讀寫體演”(digital performance)”

3.初級讀寫課程具體如何設計

- 教學步驟 - 教材選擇

4.聽眾嘗試

- 改編閱讀內容，設計體演閱讀 - 設計基于閱讀的聽說活動 - 設計基于閱讀的寫作活動(手寫或者電打)



2021 暑期
體演文化教學法
科研動態系列講座



Department of Education Approves Borrower Defense Claims Related to Three Additional Institutions

The U.S. Department of Education (Department) announced today the approval of over 1,800 borrower defense to repayment (borrower defense) claims for borrowers who attended three institutions: Westwood College, Marinello Schools of Beauty and the Court Reporting Institute. This is the first time the Department has announced approved borrower defense claims for students who attended institutions besides Corinthian Colleges, ITT Technical Institute, and American Career Institute since 2017.

These borrowers will receive 100 percent loan discharges, resulting in approximately \$55.6 million in relief. This brings total loan cancellation based on borrower defense by the Biden Administration to over \$1.5 billion for nearly 92,000 borrowers.

“Today’s announcement continues the U.S. Department of Education’s commitment to standing up for students whose colleges took advantage of them,” said U.S. Secretary of Education Miguel Cardona. “The Department will continue doing its part to review and approve borrower defense claims quickly and fairly so that borrowers receive the relief that they need and deserve. We also hope these approvals serve as a warning to any institution engaging in similar conduct that this type of misrepresentation is unacceptable.”

Westwood College

The Department is approving two types of claims related to Westwood College (Westwood). First, the Department found that, from 2002 through its 2015 closure, all of Westwood’s campuses across the country engaged in widespread misrepresentations about the ability of students to transfer credits. Despite claims by Westwood, students were generally unable to transfer their credits to other institutions.

The inability of Westwood students to transfer their credits meant that they had to—or would have to—restart their education at a different school.

Second, the Department found that, from 2004 until its closure in 2015, Westwood made widespread, substantial misrepresentations to students that its criminal justice program would lead to careers as police officers in Illinois, particularly in the Chicago area. The institution told students they would be able to find employment with the Chicago Police Department and other law enforcement agencies when, in fact, these agencies would not accept Westwood credits in their hiring processes. Borrowers said that instead of obtaining employment as a police officer after graduation from Westwood, they often had to accept minimum wage jobs or jobs that required no degree at all. The result was that students were worse off after attending Westwood. The Department has approved over 1,600 claims, representing approximately \$53 million in relief for former Westwood students.

Westwood College was owned by Alta College, Inc. (Alta), which was located in Colorado. Major executives at Alta included co-founder Kirk Riedinger and George Burnett. In 2002, Alta was acquired by Housatonic Partners, a private equity firm located in California and Massachusetts.

Marinello Schools of Beauty

The Department found that Marinello Schools of Beauty (Marinello) made widespread, substantial misrepresentations about the instruction that would be offered at its campuses across the country. These misrepresentations occurred from 2009 until the schools closed in 2016 after the Department denied Marinello’s application for continued participation in federal student aid programs. Borrowers regularly asserted

that the schools failed to train them about key elements of a cosmetology program, such as how to cut hair. The Department found that Marinello left students without instructors for weeks or months at a time as part of a pattern of failing to provide the education it promised. As a result, students found it extremely difficult to pass necessary state licensing tests and receive any return on their educational investment. As of today, the Department has approved over 200 claims, representing approximately \$2.2 million in relief for former Marinello students.

At all times relevant to the findings, Marinello was owned by B&H Education Inc. (B&H), which was a Delaware corporation. The leaders of B&H included Rashad Elyas, Nagui Elyas, Mike Benvenuti, and Michael Flecker in 2013 when it was sued under the False Claims Act in a lawsuit that resulted in an \$8.6 million settlement in 2016.

Court Reporting Institute

The Department found that from 1998 through its 2006 closure, the Court Reporting Institute (CRI) made widespread, substantial misrepresentations about the time it would take to complete its court reporting program. The majority of CRI students were never able to complete the court reporting program and, therefore, could not become court reporters. In fact, data reviewed by the Department showed that just two to six percent of students graduated and those who did finish the program took much longer to do so than the institution claimed. These findings cover each of the institution’s locations, which were in Washington, California, and Idaho. As of today, the Department has approved 18 claims, representing approximately \$340,000 in relief for former CRI students.

During the findings period and at the time of its closure, CRI was owned by Alen Janisch.

The findings regarding Westwood and CRI were made possible by evidence provided by law enforcement partners at the offices of the Washington, Colorado, and Illinois attorneys general. The Department will continue working with these law enforcement partners and others to identify institutional misconduct that harms federal student loan borrowers.

Today’s action continues efforts by the Biden Administration to ensure borrower defense and other targeted loan cancellation, forgiveness, and discharge programs deliver relief to students and borrowers. In March, the agency announced that it would grant \$1 billion in relief to 72,000 borrowers with approved borrower defense claims related to Corinthian Colleges and ITT Technical Institute (ITT). Subsequently, the Department announced an additional \$500 million in relief for 18,000 borrowers with approved borrower defense claims related to ITT. The Department also suspended requests for earnings documentation from borrowers who had received a total and permanent disability discharge; this action reinstated discharges for 41,000 borrowers and will help protect another 190,000 borrowers from the risk of losing their discharges for this reason.

The Department is considering a future rulemaking on borrower defense and held public hearings to receive stakeholder feedback in late June. For more information about borrower defense, visit StudentAid.gov/borrower-defense.



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