

## By the Numbers From the Office of Strategic Initiatives

### More and More Americans Say Economy Doing Well; Are Optimistic About Future

Today, more Americans say the economy is doing well than at any point since President Bush took office in 2001.

According to an Oct. 19-22 ABC News/WashingtonPost poll (10/19-10/22), 55% of Americans say the economy is in "excellent" or "good" shape, the largest number to say so since January 15, 2001. The number saying the economy is doing well has been on the rise since the beginning of the year.

More Americans believe it's a good idea to invest in the stock market than at any point since 2000.

A recent Gallup poll (10/6-10/8) showed that 54% of Americans now say it's a good idea to invest in the stock market, up from 43% in April and its highest since October 2000.

Economic optimism has nearly doubled since August.

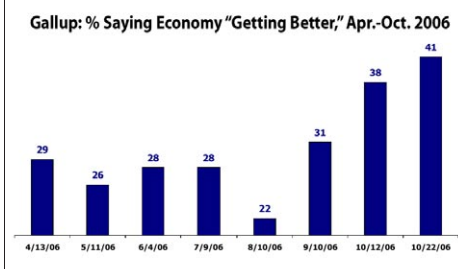
Gallup polls show that the number of Americans who say the economy is "getting

better" has increased 10 points since mid-September, early doubled since August and, at 41%, is now at its highest since May 2005.

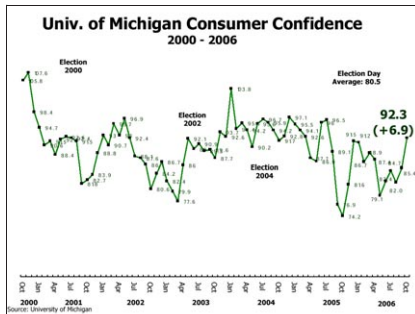
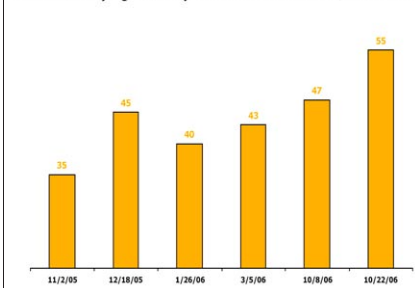
#### Consumer confidence continues to rise

The University of Michigan's Index of Consumer Sentiment now stands at 92.3 — well above its average of 80.5 in October of a midterm election year, and its October 2002 reading of 80.6.

Furthermore, the Conference Board's Consumer Confidence Index now stands at 104.5, up from 100.22 the previous month.



ABC/WP: % Saying Economy Is "Excellent" or "Good," Past 12 Mo.



Dear LunchClub members and friends,

LunchClub, in partnership with the Corporate Diversity of National City Bank, would like to invite you to attend our second Asian Professional Luncheon as part of our 2006 - 2007 speaker series. Topics will include Investment and Financial Management with a focus on 401K, 529 Plans and Individual Retirement Accounts (IRA). Representatives from the Private Client Group of National City will provide an overview of the various plans that National City has to offer as well as strategies for managing them. An opportunity for individual questions will also be provided.

Please RSVP by Friday, October 27th, by calling Yining Lin at 216-689-4896 or email at Yining\_Lin@keybank.com.

Hope you can join us!

November 3, 2006

Time: 12:00 - 1:30 p.m.

Location: National City Main Office,

4th Floor - Rooms A/B

Address: 1900 East Ninth Street

Topic: Investment & Financial Management

Format: Lunch Presentation and Q & A

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Li-Zu Jan: New Jersey: \$22,935; (1 month's gross income)

Danny Choi: California: \$16,895

Jang Seo: California: \$15,466

\*收入不封顶

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\*出差機會

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